



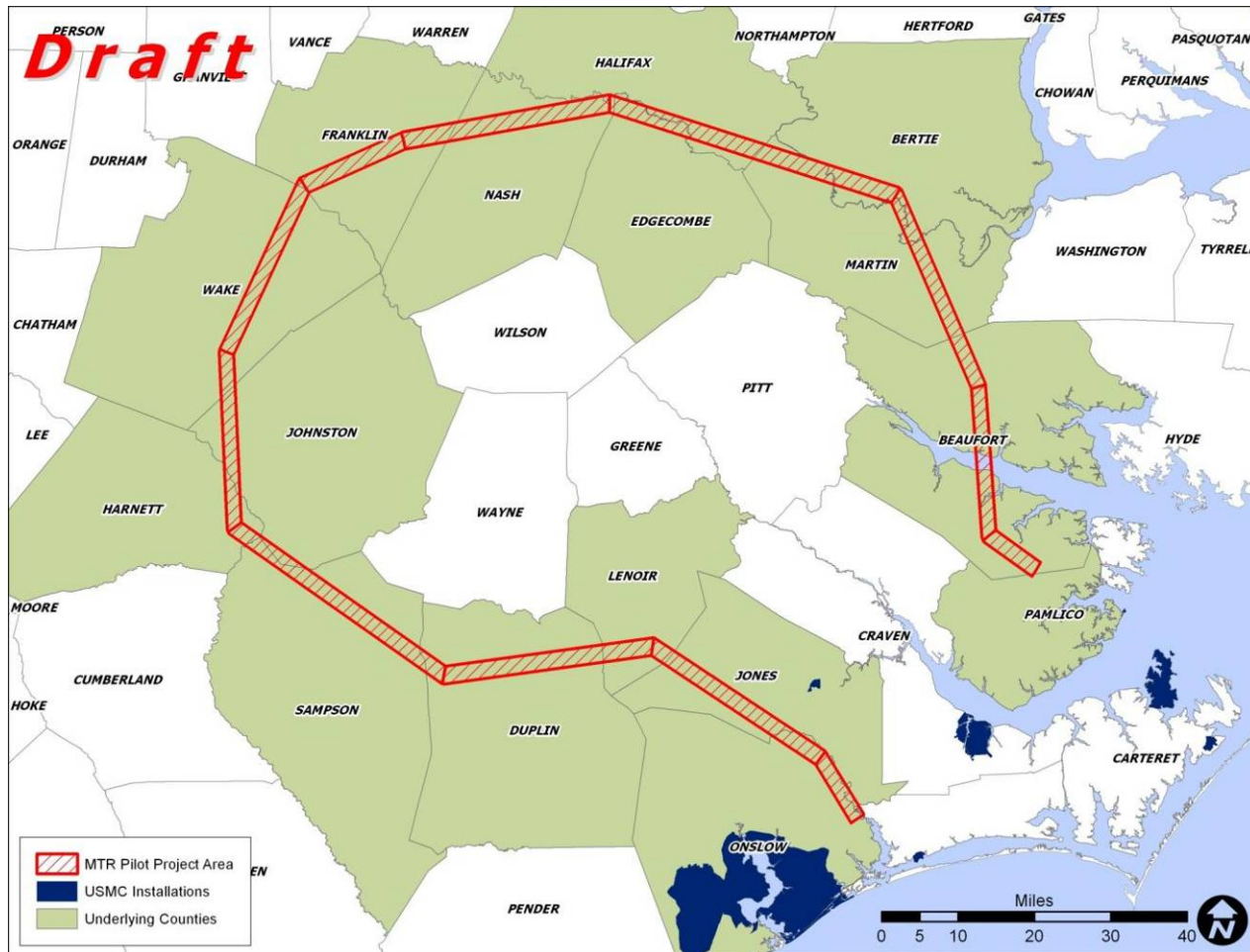
MARKET-BASED CONSERVATION

MARKET-BASED CONSERVATION



- Current Effort
 - Identify the need to conserve the rural working lands (farms and forests) underlying a major MTR in eastern North Carolina
 - North Carolina lost 1 million acres of forestland between 1990 and 2002, three quarters of this loss to urban development.
 - Since 2002, North Carolina has lost more than 6,000 farms and 600,000 acres of farmland.
 - Since 1957, USMC has lost approximately 85% of available flight training area in eastern North Carolina

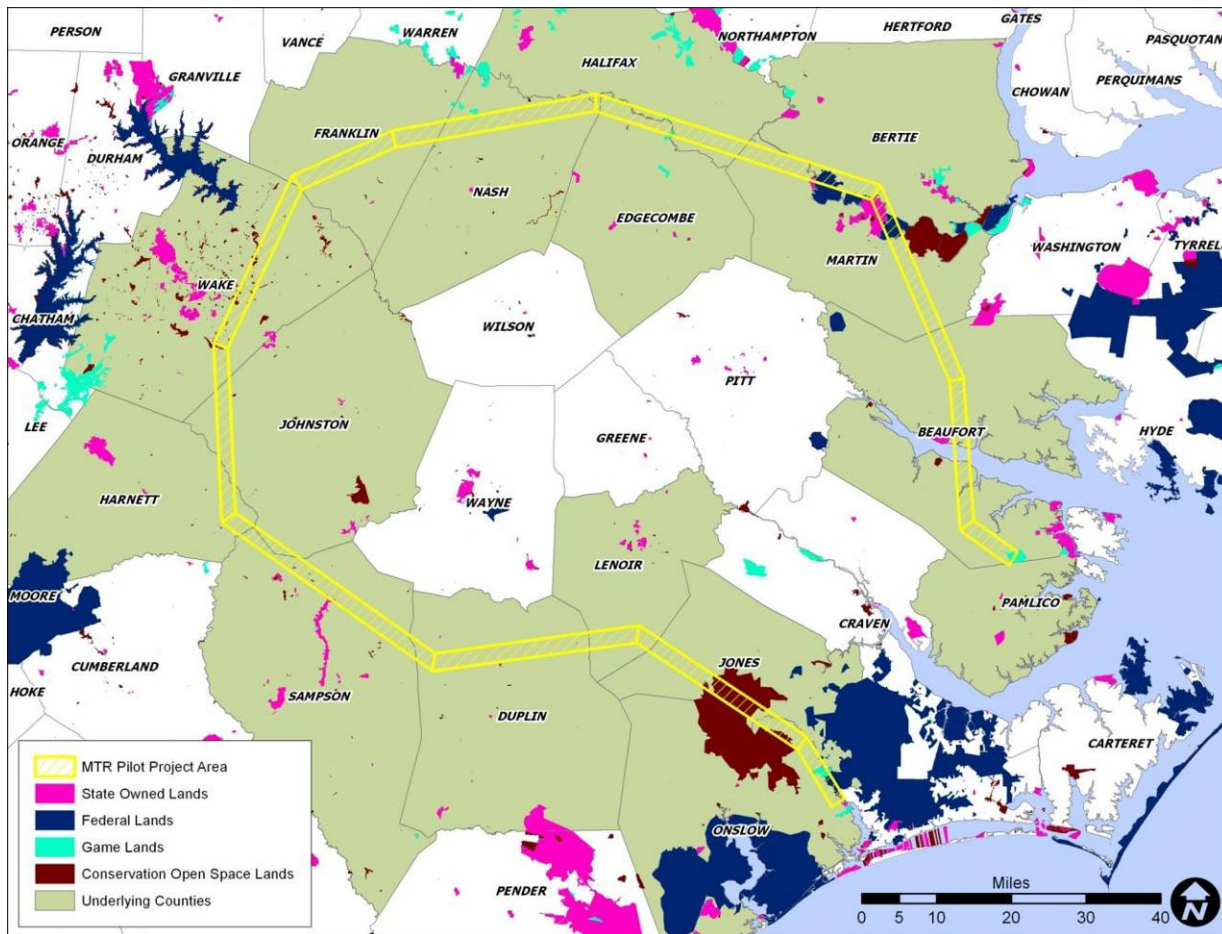
MARKET-BASED CONSERVATION (Con't)



MARKET-BASED CONSERVATION (Con't)



~90 % of land underlying the MTR is in private ownership



MARKET-BASED CONSERVATION (Con't)



- Pilot Project Mission: To preserve the military's ability to use the MTR through conserving and sustaining the working lands below it.
- Partners
 - MCIEAST
 - NC Farm Bureau
 - NC Forestry Association
 - NCSU
 - NC DENR
 - NC Department of Agriculture and Consumer Services
 - Environmental Defense Fund
 - NC Soil and Water Conservation Partnership

MARKET-BASED CONSERVATION (Con't)



- Formation of Market Based Conservation Team
 - Executive level including Steering/Administrative Committee
 - Working Group level with 3 sub committees; Economic, Science/Biology, Policy
 - Seed funds provided by MCIEAST
- Market Based Conservation Team has developed a framework for implementing a rural working lands conservation program in the counties underlying the MTR
- Plan for administering program
- Developed a conceptual “roll-out” plan
- Developed concept for bid process
- Identified potential funding sources (state and federal)
- Preliminary screening and ranking criteria for candidate lands

MARKET-BASED CONSERVATION (Con't)



- Next Steps
 - Formalize partner roles
 - Develop timeline for roll out
 - Establish formal delivery structure
 - Develop landowner agreements (term contracts or easements)
 - Prepare maps and prioritize lands for conservation
 - Design and set up incentives process
 - Identify and secure funding
 - Implement communication and outreach strategies
 - Develop and implement monitoring system

MARKET-BASED CONSERVATION (Con't)



- What We Need
 - Funding
 - Leverage funds for training/education/outreach/technical support (\$500K)
 - 3 year commitment to support rollout of Phase 1; % share of \$12M effort
 - Submitted proposal to national NRCS CIG program
 - Plans to submit proposal to NC state CIG program
 - Pursuing opportunities to leverage state funding with federal cost share programs